

# 2024 CUB CAMPING

## PROMOTION SAMPLE AGENDA

Use this agenda to hold a Summer Camp Promotion at your Pack meeting or Blue and Gold banquet. A good presentation will take about 10 - 15 minutes. Be sure to pick a meeting where you will have plenty of parents in attendance!



### 1) Open with a fun activity!

- Rock Paper Scissors Evolution
- Other Game Ideas

### 2) Show the Cub Camping Promotional Video

### 3) Talk about all of the summer opportunities

Cub/Webelos Overnight/Resident Camp, Cub Family Camp, Day Camp, Wilderness Explorer Week  
<https://michiganscouting.org/CubCamp/>

### 4) Hit the highlights of Cub Camping

- Tell about your camping experience
- Theme this year is –
- Swimming, Nature, BB Guns, Archery, Field Games, Boating, Horses, and more!
- Trained and dedicated staff delivers all programs while parents/leaders supervise and participate
- Great meals professionally prepared for you!

### 5) Benefits of Summer Camp to the Pack

- Outdoor Programs develop youth mentally, physically, & emotionally
- Builds great memories for Scouts and their families
- Packs can't duplicate this experience anywhere else
- Scouts will work on advancement opportunities only available at camp
- Fun for Cub Scouts and parents together
- Sets up expectations and habits that Scouts go camping

### 6) Ask for Questions

### 7) Hand out registration information or give instructions about how the pack will register for camp

### 8) Follow-up to make sure every Scout goes to camp!

#### CUB CAMP



REGISTER HERE

#### WEBELOS/AOL CAMPS



REGISTER HERE

#### COMBINED CAMP



REGISTER HERE

#### WILDERNESS CAMP



REGISTER HERE

#### FAMILY CAMP



REGISTER HERE

[bit.ly/cubcamp24](https://bit.ly/cubcamp24)

[bit.ly/webeloscamp24](https://bit.ly/webeloscamp24)

[bit.ly/cubcombined24](https://bit.ly/cubcombined24)

[bit.ly/MCC-WEW24](https://bit.ly/MCC-WEW24)

[bit.ly/familycamp24](https://bit.ly/familycamp24)

## PRICING

### PER PERSON - RESIDENT

(SCOUT OR PARENT)

Cub: \$140

Webelos: \$170

### PER PERSON - FAMILY

SCOUT/FAMILY MEMBER

\$140



BOY SCOUTS OF AMERICA  
MICHIGAN CROSSROADS COUNCIL